

ABOUTFAWAZ MENTORSHIP PROGRAM

Program Overview

Building a successful photography business that aligns with your financial goals and creative passions may appear challenging.

As an esteemed and experienced professional photographer and mentor, I possess the expertise required to guide you on this journey.

The **AboutFawaz Mentorship Program** is an intensive initiative designed to assist photographers in enhancing their photography skills, gaining insights into the business side of photography, understanding business etiquette and ethics, developing effective marketing strategies, and improving client interactions and retention.

Our programs aim to expand your knowledge and provide fresh perspectives, helping you define the direction of your photography career.

To ensure personalized attention, we accept only a limited number of students for each plan. Drawing from my extensive professional experience, which includes shooting Brand Campaigns, Portraits, Professional Headshots, Celebrities, and Weddings over the past five years, I offer mentorship both in person at my office/studio and online.



How It Works

While group training has its benefits, there comes a point in your photography journey when one-on-one mentoring becomes invaluable. It can significantly accelerate your learning process, enabling you to refine your skills, discover your unique style, and build a business aligned with your vision.

Our program offers three flexible plan structures, allowing you to choose the one that suits your needs best. You can also upgrade your plan at any time. The program's structure and content can be tailored to your preferences, with guidance from me based on what areas you should focus on for business growth and brand development.

The program's flexibility extends to its content, covering various subjects such as shooting techniques, editing, business strategies, and marketing. You can also observe real-time client shoots during observatory classes. Together, we craft a short-term and long-term plan to provide clarity on your business direction, including strategies to differentiate your photography business in a competitive market. Short-term achievable goals are set to track your progress.

Furthermore, there are no geographical restrictions – mentorship sessions can be conducted in person or online, ensuring accessibility for all.



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Mentorship Session

Possible mentorship session topics include, but are not limited to:

- Finding Your Niche and Developing Your Style
- Portfolio Critique and Social Media Review
- Attracting and Booking Your Ideal Clients
- Shooting and Posing Techniques for Authentic Emotional Results
- Guided Participation in Styled Shoots with Hands-On Training
- Understanding Lighting
- Creative Workflow from Booking to Retouching and Color Grading
- Goal Setting and Vision Boards
- Pricing Strategies
- Advertising and Vendor Relationship Building
- Booking Wedding Photography
- Timelines, Contracts, and Problem Resolution
- Equipment and More!

STRUCTURE/PRICING

- 3 Months: 10 Classes, Limited On-field Observatory Classes, Appraisal Once, Payment Plan Available
\$1200
- 6 Months: 24 Classes, Unlimited On-field Observatory Classes, Appraisal 3 Times, Payment Plan Available
\$2000
- 12 Months: 48 Classes, Unlimited On-field Observatory Classes, Appraisal 6 Times, Payment Plan Available
\$3200

CONTACT US

Embark on your journey of discovery, growth, and profitability in photography with us. To get started, please send an email to info@allaboutfawaz.com or call +14057191363 to schedule a personal Zoom call with me.